Beat: Health

MARS ANNOUNCES WINNERS CHOCOLATE HISTORY RESEARCH & INVESTIGATIVE STUDIES GRANT

3 INSTITUTIONS ACCROSS THE US AND CANADA

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USPA NEWS - Mars Chocolate North America just announced the awarding of the 2015 Chocolate History Research and Investigative Studies Grant to three institutions across the US and Canada innovating in the areas of research and chocolate programming...

Mars Chocolate North America just announced the awarding of the 2015 Chocolate History Research and Investigative Studies Grant to three institutions across the US and Canada innovating in the areas of research and chocolate programming.

Winners were acknowledged at the 12th Annual banquet dinner of the Colonial Chocolate Society held at The National Archives, in Washington, DC. The Colonial Chocolate Society is a group whose mission is to further the study of chocolate's rich history and its impact on past and present culture in the Americas.

Were awarded grants for development following :

- Old North Church Foundation of Boston, Inc: Further research on Captain Jackson's background as a chocolate maker, and expansion of the exhibit to traveling chocolate educational kits and school programming.

- The Fort Ticonderoga Association: Research and living history programming portraying how chocolate was used by armies and the various cultures that held the Fort during 1777.

- Friends of Fort Ontario: Research and production of a interpretive touchscreen video on the history and daily uses of chocolate at Fort Ontario from the French and Indian War to the present.

In 2003, Mars Incorporated undertook an extensive global research initiative to uncover the true history of chocolate. A group from Mars led a multi-disciplinary team of more than 115 experts from around the globe who accessed over 200 archives, libraries, museums and private collections to reveal chocolate's origin and history in the Americas.

'CHOCOLATE: History, Culture, and Heritage,' has contributions from 45 authors, including researchers, culinary chefs, food scientists and historians from leading historic institutions, and was published in 2009 by Wiley.

Source : Mars Chocolate North America

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